



**MOST VALUABLE
PROMOTIONS**

NETFLIX

**IRELAND'S UNDISPUTED CHAMPION KATIE TAYLOR
TO FACE BOXING TRAILBLAZER AND SEVEN-DIVISION
CHAMPION AMANDA SERRANO IN
MOST VALUABLE PROMOTIONS HISTORIC
TAYLOR VS. SERRANO 3 LIVE ON NETFLIX FRIDAY, JULY 11
FROM MADISON SQUARE GARDEN IN NEW YORK CITY**

After two record-breaking epic clashes, Katie Taylor and Amanda Serrano will square off in a historic trilogy fight for the undisputed super lightweight championship, headlining an all women's boxing mega-event

Ticket signups for Taylor vs. Serrano 3 are available now [HERE](#)

Fight Graphic available [HERE](#)

Most Valuable Promotions (MVP) and Netflix today announced Taylor vs. Serrano 3, the highly anticipated trilogy bout between Ireland's pound-for-pound great, undisputed super lightweight champion **Katie Taylor** (24-1, 6 KOs), and Brooklyn's Puerto Rican boxing trailblazer, unified featherweight world champion **Amanda "The Real Deal" Serrano** (47-3-1, 31 KOs). This historic fight, an MVP event, will stream live globally, exclusively on Netflix at no additional cost to its 300+ million subscribers on Friday, July 11 from Madison Square Garden (MSG) in New York City. Taylor vs. Serrano 3 headlines the first-ever all women's professional boxing card at the iconic venue, airing live on Netflix as the MVP continues its commitment to elevating women in the sport.

Taylor vs. Serrano 3 marks the third chapter in one of boxing's fiercest rivalries, pitting the sport's two biggest female stars against each other once more in a women's super lightweight undisputed championship fight contested over 10, two-minute rounds. Their first clash in April 2022 made history as the first women's fight to headline Madison Square Garden, earning global acclaim and winning Sports Illustrated's Fight of the Year and The Ring's Event of the Year for 2022. Taylor vs. Serrano was also nominated for Sports Business Journal's Event of the Year, a testament to the global reach and power of the event. Their rematch at AT&T Stadium in November 2024, streamed on Netflix, shattered records with 74 million average viewers globally, becoming the most-watched women's sporting event in U.S. history and was named the 2024 Women's Fight of the Year by ESPN, Sports Illustrated, and Boxing Scene. Now, ESPN's pound-for-pound #2 Taylor and #3 Serrano return to The Garden where their rivalry began, with all of Taylor's undisputed super lightweight belts on the line again. This event, promoted by Most Valuable Promotions, underscores a groundbreaking commitment to women's boxing during Women's History Month, not only featuring the first-ever all-women's card in MSG history but also setting a new financial standard for female fighters with Taylor and Serrano set to receive record-breaking purses, continuing to raise the benchmark as the highest-paid female fighters of all time. Pre-sale ticket signups are available now [HERE](#), with the official on-sale date to be announced soon.

Irish sensation **Katie Taylor** (24-1, 6 KOs) looks to add another remarkable chapter to her incredible boxing career as she takes on Amanda Serrano for the third time in a historic trilogy. Taylor, a Matchroom fighter and Olympic gold medalist from Bray, Ireland, defeated Serrano at a sold-out Madison Square Garden in April 2022 in a stunning fight of the year contest that saw Taylor successfully defend her then-undisputed lightweight title. The fight cemented Taylor and Serrano as the two highest-paid women in combat sports history, each earning seven-figure purses. Taylor's reign continued as the pair faced off again in their November 2024 rematch, where she edged Serrano in a close decision again setting viewership records. Taylor first won the undisputed lightweight title at Madison Square Garden against Belgian Delfine Persoon in 2019, then became a two-weight undisputed champion in November 2023, overcoming Chantelle Cameron in a rematch of their first closely fought battle in April 2023, with both fights taking place at a sold-out 3Arena in Dublin, Ireland. Taylor first got her hands on world honors in her seventh pro fight, claiming the vacant WBA Lightweight title in Cardiff against Anahi Sanchez in October 2017, and has been in 18 straight world title contests since that night. Her trilogy fight with Serrano now promises to elevate women's boxing further, headlining an all-women's card that reflects her long-standing mission to grow the sport.

"I want to thank everyone at Matchroom, MVP and Netflix for getting the trilogy over the line and I can't wait to headline at MSG again in July," **said Katie Taylor**. "I'm 2 and 0 against Amanda but it's obviously a very special rivalry that delivers every time we step in the ring so I think it's only right that we have the trilogy. The atmosphere for the first fight there was amazing and I'm sure it won't be any different this time around. The numbers that got to see the last fight in November were incredible so hopefully those people will all want to tune in for the trilogy fight as well and we can deliver another great fight."

Amanda "The Real Deal" Serrano (47-3-1, 31 KOs) is the first-ever Puerto Rican undisputed world champion and the most decorated fighter in women's boxing history, recognized by the Guinness World Records for the most boxing world championships won by a female in different weight classes. Serrano is Most Valuable Promotions' first signee, who recently signed the first ever lifetime combat sports contract with MVP and will become Chairwoman of MVP's women's boxing initiatives to lead the company's efforts in identifying, signing, developing and marketing the promotion's growing roster of female athletes post her in-ring retirement. Serrano faced off against Katie Taylor for the first time at Madison Square Garden in 2022. Following the historic bout, Serrano defeated Sarah Mahfoud and Erika Cruz en-route to becoming the undisputed featherweight champion. She successfully defended her undisputed title in August 2023 against Heather Hardy before making history again, defeating Danila Ramos in October 2023 in the first-ever women's unified world championship contested over 12 three-minute rounds — equal to a men's championship fight. She threw a career-high 1,103 punches in the bout, solidifying her status as a trailblazer for gender equality in boxing. In recognition of her achievements inside and outside the ring, Serrano was named the Boxing Writers Association of America (BWAA) Female Fighter of the Year for 2023, as well as Sports Illustrated's and Boxing Scene's 2023 Women's Fighter of the Year. She continued her dominance in July 2024, scoring a second-round knockout victory over Stevie Morgan in a super lightweight bout.

Serrano went on to face Katie Taylor in the most anticipated women's boxing rematch in modern history in the co-main event of MVP's Jake Paul vs. Mike Tyson card on Netflix in November 2024.

The undisputed super lightweight title fight ended in a razor-thin decision victory for Taylor — sparking global debate and skyrocketing Serrano’s social following by over 1.2 million, making her the most-followed female boxer in the world. #Serrano also trended at #2 on X in the U.S., Brazil, Spain, and Canada post-fight, further cementing her status as a global icon. Serrano now brings her relentless power and unparalleled resume back to Madison Square Garden to command the world’s attention once again on Netflix, breaking barriers for women in combat sports and setting the stage for this historic trilogy atop an all-women’s mega-event.

“I promised my fans they would see this trilogy, and I’m incredibly grateful that we get to complete our journey where it all began — at Madison Square Garden, live on Netflix for the world to see,” **said Amanda Serrano.** “I’m disappointed that Katie Taylor did not keep her word and make the trilogy 12 three-minute rounds, equal to the men. This is a record-setting payday for both of us, and we owed it to the fans to honor the handshake deal we made. She didn’t. But make no mistake, every time we share the ring, it is war, and I know Friday, July 11, will be the greatest yet because I will finally get the official W I deserve. Headlining an all-female card at MSG, representing both New York and Puerto Rico, is something I never thought would be possible, and it wouldn’t be without Nakisa Bidarian, Jake Paul, and MVP’s commitment to elevating women’s boxing. I’m proud to stand alongside all the talented women on this card, and I hope our fight inspires young girls everywhere to keep believing in themselves and never stop chasing their dreams.”

“This is more than just a fight — it’s a celebration of the unmatched talent of women in boxing,” **said Jake Paul and Nakisa Bidarian, co-founders of Most Valuable Promotions.** “Amanda Serrano and Katie Taylor have already shattered barriers and inspired millions, and this trilogy fight at the iconic Madison Square Garden will be another historic step forward for women’s sports. This all-women’s card is not only a testament to how far the sport has come but also the beginning of an even greater push from MVP to elevate the next generation of female fighters. Unlike other incumbents in boxing, we have, are, and will always champion women as equals to men, treating them with supreme respect and we will never compromise on those values. Thank you to Netflix and MSG. We’re honored to bring this groundbreaking event to life and remain steadfast in our mission to build and invest in lasting opportunities for women in boxing. This event is the definition of W.”

"Taylor-Serrano 2 was not just one of the most thrilling fights I've ever witnessed; it also made history as the most-watched professional women's sports event in the US," **said Bela Bajaria, Netflix's Chief Content Officer.** "At Netflix we're proud to continue to elevate the profile of women athletes and to bring another historic event to our global audience with MVP."

"Madison Square Garden has been home to the biggest boxing matches in history – including the ‘Fight of the Century,’ and the 2022 bout between Katie Taylor and Amanda Serrano,” **said Joel Fisher, Executive Vice President, Marquee Events and Operations, MSG Entertainment.** “We are proud to welcome these extraordinary athletes back to The World’s Most Famous Arena for another historic moment with our first-ever all-female professional boxing card.”

Netflix is the premier home for great sports entertainment. From fan-favorite hits like *Formula 1: Drive to Survive*, *UNTOLD*, *Quarterback*, *Starting 5*, *America’s Sweethearts: Dallas Cowboys Cheerleaders*, and *Tour de France* to inspiring stories such as *Beckham*, *Simone Biles Rising* and *Court of Gold*, Netflix delivers unmatched sports storytelling. Later this year Netflix is set to debut *America’s Team: The Gambler and His Cowboys* along with follow-docs covering SEC college football, MLB’s Boston

Red Sox, and Rafael Nadal's farewell tennis season. Netflix became the new home of WWE Raw in 2025, the global home of the NFL's two Christmas Day games in 2024 (through 2026), and secured the exclusive US rights to the FIFA Women's World Cup for 2027 and 2031.

Most Valuable Promotions and Netflix redefined sports history in November 2024 with Jake Paul vs. Mike Tyson and Taylor vs. Serrano 2, the first-ever live professional sports event on Netflix. That event shattered records, becoming the most-streamed sporting event ever with 108 million live viewers globally, while Taylor vs. Serrano 2 averaged 74 million viewers, 56 million peak concurrent views, and claimed the title of the most-watched women's sporting event in US history with an average minute audience (AMA) of 47 million in the US. Now, MVP and Netflix bring boxing back to the Garden with Taylor vs. Serrano 3, headlining an all-women's card that reinforces their commitment to elevating women in sports. Additional details, including the undercard, will be announced in the coming weeks.

Taylor vs. Serrano 3 is produced, marketed, and promoted by Most Valuable Promotions and distributed by Netflix. Fans can sign up for ticket updates [HERE](#).

For more information, follow on X via @MostVPromotions and @Netflix, on Instagram via @MostValuablePromotions and @Netflix, or on Netflix's Tudum.

About Most Valuable Promotions (MVP)

MVP was founded by Jake Paul and Nakisa Bidarian in 2021. With the mission to provide more creative control to fighters, MVP works to identify, grow, and maximize return for its own events and talent partners. One year into its inception, MVP was nominated as one of the prestigious Sports Breakthroughs of the Year in 2022 by Sports Business Journal. MVP has produced Jake Paul's last six global pay-per-view events, including the recent Paul vs. Perry match. The promotion company also signed one of the most decorated Hispanic athletes of all time, Amanda Serrano, in its first year. Serrano and MVP made history in April 2022 when Serrano went head-to-head with Katie Taylor, marking the first female fight to headline at Madison Square Garden, earning a nomination for Event of The Year by Sports Business Journal. MVP made history again in November 2024 with Jake Paul vs. Mike Tyson and Taylor vs. Serrano 2, the first-ever live professional sports event on Netflix, which became the most-streamed sporting event ever with 108 million live viewers globally. Co-founder Nakisa Bidarian was an executive producer of Paul vs. Tyson and the historic Triller Presents Mike Tyson v. Roy Jones Jr., the 8th most-bought pay-per-view event in history.

About Netflix

Netflix is one of the world's leading entertainment services, with over 300 million paid memberships in over 190 countries enjoying TV series, films, and games across a wide variety of genres and languages. Members can play, pause, and resume watching as much as they want, anytime, anywhere, and can change their plans at any time.

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